



colors and cultures 13.-15.04.2021
couleurs et cultures MULHOUSE/BASEL

Tuesday, 13 April 2021

Session 1:

8:30-9h

- **Opening Remarks and Welcome** to the Conference
(Mme Greta Komur-Thillo, doyenne de la FLSH & Ludwig / Ostmann)

9-10h

Keynote #1:

Presiding: Léna REMY-KOVACH charlaine.ostmann@uha.fr

- **Michel MENU**,
Centre de Recherche et de Restauration des Musées de France, Paris, France
“Analyser la couleur des peintres (exemple : Le retable d’Issenheim, Colmar).”

10h-10:30 COFFEE Break

10:30-12h—2 panels:

Session 2:

Color Theory, Cognition, and Culture 1

Presiding: Zahra KANDEH KAR zahra.kandeh-kar@uha.fr

- a. “Temperature, Sound and Feeling: Describing the Aesthetic Effects of Colour.”
Hanna BRINKMAN, Donau-Universität Krems, Austria
- b. “Of Yellow Triangles, Lemon, and Canaries: A Reevaluation of Kandinsky’s Bauhaus Questionnaire on Color-Form Correspondences.”
Beatrice IMMELMANN, Georg-August Universität Göttingen, Germany
- c. “The Many Lives of the *Munitioni*. The Glass Cake Collection in St Peter’s Work: A Huge Color Chart between Art and Science.”
Giulia SIMONINI, Technische Universität Berlin, Germany

Session 3:

Colors, Social Construction, and Artificial Intelligence

Presiding: Jennifer DICK jennifer-kay.dick@uha.fr

- a. “The ‘Soft’ Power of Color: Pink, Affect, Gender Difference.”
Dominique GRISARD, University of Basel & Swiss Center for Social Research, Switzerland
- b. “The Seen and the Obscene: Women, (In)Visibility, and Color From the Handmaids’ Uniforms to Melania’s Wardrobe.”
Imen YAAKOUBI, Jendouba University, Tunisia
- c. “Finding Signifiers and Their Possible Interpretations Using Colour: Case Studies on the Painting *Secrets* by Luc Tuymans.”
Sinem ASLAN, Ege University, Turkey & **Luc STEELS**, Catalan Institute for Advanced Studies, Spain



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12-14h LUNCH Break

14h-15:30—2 panels

Session 4:

Color Theory, Cognition, and Culture 2

Presiding: Nicoleta ALEXOAE-ZAGNI nalexoe@yahoo.fr

- a. “*Le Traité des couleurs* de Goethe et son influence sur Kandinsky et Rudolf Steiner.”
Astrid STARCK-ADLER, Université de Haute Alsace, Mulhouse, France
- b. “The Evolution of Color.”
André KARLICZEK, Friedrich-Schiller-Universität, Jena, Germany
- c. “‘Listen to the Colour of Your Dreams’: Lettrisme, Isou and the ‘Hypergraphic Novel.’”
Andrew HUSSEY, School of Advanced Study, University of London, UK

Session 5:

Color and Popular Culture

Presiding: Komi AKAKPO komi.akakpo@uha.fr

- a. “The Emotional Palette: Metaphorical Representations of Feelings through Colour in Damien Chazelle’s *La La Land*.”
David Pérez CAVILLO, Universidad de Castilla-La Mancha, Spain
- b. “Who’s That Girl? On the Construction of Madonna’s Star Image in Post-Mao China.”
Chang LIU, Heidelberg University, Germany
- c. “Rose, (Hyper)féminité et pouvoir, de Madame de Pompadour à Paris Hilton.”
Kévin BIDEAUX, Université de Paris 8, France

15:30-16 COFFEE Break

16h-17:30—2 panels

Session 6:

Color and the Built Environment

Presiding: Dominique GRISARD dominique.grisard@unibas.ch

- a. “From Macro to Micro: Examining Saturated Colours in Landscape Architecture in Contemporary Urban Environments.”
Beichen YU, University of Edinburgh, UK
- b. “L’expérience sensorielle chromatique en architecture (Bechar comme cas d’étude).”
Assil GHARIRI & Khaldia BELKHEIR, Université de Bechar, Algérie
- c. “‘Mehr Farbenlicht!’: Color and Environment in Paul Scheerbarth’s *Glass Architecture*.”
Sorrel DUNN, Northwestern University, USA

Session 7:

Re/Thinking Color



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Presiding: Silya BENNAMAR silya.benammar@uha.fr

- a. “Shadows from the Walls of Death: Re-Mediating Green.”
Adam BROWN, Michigan State University, USA
- b. “Toward a Global History of Turkey Red.”
Sarah LOWENGARD, Cooper Union, New York, USA
- c. “Your Colours: Porcelain and colour as transforming entity.”
Lena HENSEL, designer, Meissen Porcelain manufacture, Germany

18-19h

Session 8:

Keynote #2:

Presiding: Chang LIU chang.liu@hcts.uni-heidelberg.de

- **Hertha Sweet WONG**, University of California, Berkeley, USA
“Resisting Racialized Color: U.S. Artists Challenge the Visual Regime.”

Wednesday, 14 April 2021

9h-10

Session 9:

Presiding: André KARLICZEK andre.karliczek@uni-jena.de

FEATURED EVENT

“From Ontology to Description: Experiments and their Interpretation from Newton to Goethe and Further Towards Recent Optics.”

Matthias RANG, Naturwissenschaftliche Sektion am **Goetheanum**, Dornach, Switzerland

10h-10:30 COFFEE Break

10:30-12h—2 panels

Session 10:

Color and Literature

Presiding: Marjan KOOROSHNIJA Marjan.Kooroshnia@hb.se

- a. “Shawna Yang Ryan’s *Green Island*: Color Imagery and the Narration of ‘White Terror.’”
Nicoleta ALEXOAE-ZAGNI, Université Paris 8 Vincennes-Saint-Denis, France
- b. “From Racial Lines to Color Forms: The Politics of Colors in Toni Morrison’s Novels.”
Hsiu-chuan LEE, National Taiwan Normal University, Taiwan
- c. “‘An Onslaught of Green/In Kodachrome 64’: Middle Eastern Culture as Seen through the Prism of Color in Gjertrud Schnackenberg’s ‘Afghan Girl’ (2017).”
Alexandra KRAEVA, Université de Haute Alsace, Mulhouse, France



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Session 11:

Color and Race, Ethnicity, Class

Presiding: **Imen YAAKOUBI** iyacooby@gmail.com

- a. “Colour and Creole Consciousness in Jean Rhys’s *Wide Sargasso Sea*.”
Alejandro NADAL-RUIZ, University of Zaragoza, Spain.
- b. “Learnings through Lalon’s Livid Lyrics: A Study of Achromatic Minstrel Poetry from Bengal.”
Kusumika SARKAR, Aligarh Muslim University, India.
- c. “L’Afrique couleur-Couleur d’Afrique.”
Ange-Frédéric KOFFI, Ecole cantonale d’art de Lausanne, Suisse

12-14h LUNCH break

14h-15:30—2 panels

Session 12:

Presiding: **Alexandra KRAEVA** alexandra.kraeva@univ-lorraine.fr

Color and Art

- a. “The Spiritual Dimension of Colors in Islamic Art: A Hermeneutical Reading Through the Lens of Sufism and Expressionism.”
Amany DAHAB, University of Western Ontario, Canada
- b. “Creating a New Culture Through Design: A Sustainable Method of Colour Use in Textile Printmaking.”
Marjan KOOROSHNIA, Swedish School of Textile, University of Boras, Sweden
- c. “Le chromatisme des frères Goncourt.”
Virginie A. DUZER, Pomona College, USA

Session 13:

Color and Native North America I

Presiding: **Kamel IGOUDJIL** kigoudjil@gmail.com

- a. “The Meaning of Red: Eugenic Sanatoria and Strategies of Resistance in *Madonna Swan: A Lakota Woman’s Story*.”
Joanna ZIARKOWSKA, University of Warsaw, Poland
- b. “The Only Color the Spirits Can See: Red in Artistic Installations Memorializing Missing and Murdered Indigenous Women and Girls.”
Léna REMY-KOVACH, University of Freiburg, Germany
- c. “Southeast Woodland American Indian Designs and Body Decorations: Pre-Contact and Contact.”
Jamie K. OXENDINE, Tribal Administrator for the Haliwa-Saponi Indian Tribe of North Carolina, USA

15:30-16h COFFEE Break



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16h-17:30

Session 14:

Presiding: Carole ECOFFET carole.ecoffet@uha.fr

- FEATURED EVENT
“A Guided Tour of the *Musée de l'impression sur étoffes*, Mulhouse”
by its director, **Prof. Aziza GRILL-MARIOTTE**, UHA Mulhouse, France

18-19h

Session 15:

Keynote #3:

Presiding: Charlaine OSTMANN charlaine.ostmann@uha.fr

- **Jaycee NAHOHAI**, Zuni artist, Zuni, New Mexico, USA
“Zuni Art”

Thursday, 15 April 2021

9h-10

Session 16:

Keynote #4:

Presiding: Carole ECOFFET carole.ecoffet@uha.fr

- **Jens HAUSER**, University of Copenhagen, Denmark
“Greenness: Sketching the Limits of a Normative Fetish”

10h-10:30 COFFEE Break

10:30-12h—3 panels

Session 17:

Color Theory, Cognition, and Culture 3

Presiding: Manar ELSHORBAGY mmanarmes@gmail.com

- a. “I See Red. Do You See Red, Too?”
Alison NAGEL, Albert-Ludwigs Universität, Freiburg, Germany
- b. “Colour as an Indication of Authenticity”
Tom STEINERT, Universität Weimar, Germany
- c. “Chameleon Colour Change Seems to be for Social Signaling”
Kazim Hilmi OR, Augenzentrum Eckert, New-Ulm, Germany

Session 18:

Signifying (the World) in Colors



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Presiding: **Wassila HACID** wassila.hacid@uha.fr

- a. “Photography–Postcard–Colour: Formation Image of the World.”
Nadezhda STANULEVICH, Peter the Great Museum of Anthropology and Ethnography, St. Petersburg, Russia
- b. “Territory and Identity in American Local Color Fiction.”
Sämi LUDWIG, Université de Haute Alsace, Mulhouse, France.
- c. “A Contrastive Study of Chinese and English Non-basic Color Terms from the Perspective of Cognitive Semantics.”
Yahong XUE, Jilin University, China

Session 19:

Seeing Red: Color and Resistance

Presiding: **Zineb Ben IMAM** zineb.ben-imam@uha.fr

- a. “Hostile Take-Over: A Political History of the Color Red.”
Hanno BALZ, University of Cambridge, UK
- b. “The Dissenting RED Self in Lyn Hejinian’s *Tribunal* and Anne Carson’s *Autobiography of Red*”
Jennifer K. DICK, Université de Haute Alsace, Mulhouse, France
- c. “Color, Victory, and Destruction: Blood in the Biblical Apocalypse”
Lourdes GARCIA URENA, Universidad CEU-San Pablo, Madrid, Spain

12-14h LUNCH break

14-15h

Session 20:

Keynote #5:

Presiding: **Astrid STARCK** astrid.starck@uha.fr

- **Georges ROQUE**, Centre National de la Recherche Scientifique (CNRS), France
“Réévaluation du symbolisme des couleurs”

15h-15:30 COFFEE Break

15:30-17h—3 panels

Session 21:

Science of Color/Inventing Color

Presiding: **Sid CAMPE** sid.campe@uha.fr

- a. “Ferdinand Verbiest’s Prismatic Devices and the Science of Color in Qing China.”
Julie BELLEMARE, Bard Graduate Center, New York City, USA
- b. “Forecasting the Pantone Color of the Year.”
Scott EASTMAN, Lucian Blaga University, Sibiu, Romania
- c. “C’est jaune, c’est moche et ça ne va avec rien . . .”
Carole ECOFFET, Université de Haute Alsace, Mulhouse, France



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Session 22:

Color and Native North America II

Presiding: Hertha Sweet WONG hertha@berkeley.edu

- a. “Colorful/Colorless: The Zuni Art of Coding Colors.”
Charlaine OSTMANN, Université de Haute Alsace, Mulhouse, France. (R)
- b. “An Archaeology of Color: Documenting Ancestral Pueblo Color Choices in the American Southwest, 700-1600 CE.”
~~**Marit K. MUNSON**, Trent University, Peterborough, Ontario, Canada & **Kelley HAYS GILPIN**, Northern Arizona University, Flagstaff, USA~~
- c. “Topographies of Color: Reactivating Indigenous Knowledge in Navajo Dye Charts.”
Hadley Welch JENSEN, Bard Graduate Center/American Museum of Natural History, New York, USA

Session 23:

Color Words in Literature

Presiding: Noëlle CUNY noelle.cuny@uha.fr

- a. “Interpreting the Use of Color Words in Literature: A Case Study of Kingston’s ‘White Tigers.’”
Qingjun LI, Belmont University, USA
- b. “The Dalit Chromatic Imagination: A Study of the Use of Colour Words in Dalit Memoirs.”
Siddhartha CHAKRABORTI, Aligarh Muslim University, India
- c. “Color Lines Deconstructed in Southwestern Mixed Heritage Prose Texts and Visual Arts”
Judit Agnes KADAR, University of Physical Education, Budapest, Hungary

17:30 to 19:30 DINNER break

19:30-21h

Session 24:

Conference Wrap-Up (group discussion)

Presiding: Sämi LUDWIG samuel.ludwig@uha.fr

- “The Many Dimensions of Color”