Tuesday, 13 April 2021

Session 1:
8:30-9h
- **Opening Remarks and Welcome** to the Conference
  (Mme Greta Komur-Thilloy, doyenne de la FLSH & Ludwig / Ostmann)

9-10h
**Keynote #1:**
Presiding: Léna REMY-KOVACH charlaine.ostmann@uha.fr
- Michel MENU,
  Centre de Recherche et de Restauration des Musées de France, Paris, France
  “Analyser la couleur des peintres (exemple : Le retable d’Issenheim, Colmar).”

10h-10:30 COFFEE Break

10:30-12h—2 panels:
**Session 2:**
**Color Theory, Cognition, and Culture** 1
Presiding: Zahra KANDEH KAR zahra.kandeh-kar@uha.fr
  **Hanna BRINKMAN,** Donau-Universitat Krems, Austria
b. “Of Yellow Triangles, Lemon, and Canaries: A Reevaluation of Kandinsky’s Bauhaus Questionnaire on Color-Form Correspondences.”
  **Beatrice IMMELMANN,** Georg-August Universitat Göttingen, Germany
  **Giulia SIMONINI,** Technische Universität Berlin, Germany

**Session 3:**
**Colors, Social Construction, and Artificial Intelligence**
Presiding: Jennifer DICK jennifer-kay.dick@uha.fr
  **Dominique GRISARD,** University of Basel & Swiss Center for Social Research, Switzerland
  **Imen YAAKOUBI,** Jendouba University, Tunisia
c. “Finding Signifiers and Their Possible Interpretations Using Colour: Case Studies on the Painting *Secrets* by Luc Tuymans.”
  **Sinem ASLAN,** Ege University, Turkey & **Luc STEELS**, Catalan Institute for Advanced Studies, Spain
12-14h LUNCH Break

14h-15:30—2 panels
Session 4:
Color Theory, Cognition, and Culture 2
Presiding: Nicoleta ALEXOAE-ZAGNI nalexoe@yahoo.fr
   Astrid STARCK-ADLER, Université de Haute Alsace, Mulhouse, France
   André KARLICZEK, Friedrich-Schiller-Universität, Jena, Germany
c. “Listen to the Colour of Your Dreams’: Lettrisme, Isou and the ‘Hypergraphic Novel.’”
   Andrew HUSSEY, School of Advanced Study, University of London, UK

Session 5:
Color and Popular Culture
Presiding: Komi AKAKPO komi.akakpo@uha.fr
a. “The Emotional Palette: Metaphorical Representations of Feelings through Colour in
   Damien Chazelle’s La La Land.”
   David Pérez CAVILLO, Universidad de Castilla-La Mancha, Spain
   China.”
   Chang LIU, Heidelberg University, Germany
c. “Rose, (Hyper)féminité et pouvoir, de Madame de Pompadour à Paris Hilton.”
   Kévin BIDEAUX, Université de Paris 8, France

15:30-16 COFFEE Break

16h-17:30—2 panels
Session 6:
Color and the Built Environment
Presiding: Dominique GRISARD dominique.grisard@unibas.ch
a. “From Macro to Micro: Examining Saturated Colours in Landscape Architecture in
   Contemporary Urban Environments.”
   Beichen YU, University of Edinburgh, UK
b. “L’expérience sensorielle chromatique en architecture (Bechar comme cas d’étude).”
   Assil GCHARIRI & Khandia BELKHEIR, Université de Bechar, Algérie
c. “‘Mehr Farbenlicht!’: Color and Environment in Paul Scheerbart’s Glass Architecture.”
   Sorrel DUNN, Northwestern University, USA

Session 7:
Re/Thinking Color
18-19h
Session 8:
Keynote #2:
Presiding: Chang LIU, chang.liu@hcts.uni-heidelberg.de
- Hertha Sweet WONG, University of California, Berkeley, USA
  “Resisting Racialized Color: U.S. Artists Challenge the Visual Regime.”

Wednesday, 14 April 2021

9h-10
Session 9:
Presiding: André KARLICZEK, andre.karliczek@uni-jena.de
FEATURED EVENT
“From Ontology to Description: Experiments and their Interpretation from Newton to Goethe and Further Towards Recent Optics.”
Matthias RANG, Naturwissenschaftliche Sektion am Goetheanum, Dornach, Switzerland

10h-10:30 COFFEE Break

10:30-12h—2 panels
Session 10:
Color and Literature
Presiding: Marjan KOOROSHIA, Marjan.Kooroshnia@hb.se
a. “Shawna Yang Ryan’s Green Island: Color Imagery and the Narration of ‘White Terror.’”
   Nicoleta ALEXOAE-ZAGNI, Université Paris 8 Vincennes-Saint-Denis, France
   Hsiu-chuan LEE, National Taiwan Normal University, Taiwan
c. “An Onslaught of Green/In Kodachrome 64’: Middle Eastern Culture as Seen through the Prism of Color in Gjertrud Schnackenberg’s ‘Afghan Girl’ (2017).”
   Alexandra KRAEVA, Université de Haute Alsace, Mulhouse, France
Session 11: Color and Race, Ethnicity, Class
Presiding: Imen YAAKOUIL iyacooby@gmail.com
   Alejandro NADAL-RUIZ, University of Zaragoza, Spain.
b. “Learnings through Lalon’s Livid Lyrics: A Study of Achromatic Minstrel Poetry from Bengal.”
   Kusumika SARKAR, Aligarh Muslim University, India.
c. “L’Afrique couleur-Couleur d’Afrique.”
   Ange-Frédéric KOFFI, Ecole cantonale d’art de Lausanne, Suisse

12-14h LUNCH break

14h-15:30—2 panels
Session 12:
Presiding: Alexandra KRAEVA alexandra.kraeva@univ-lorraine.fr
Color and Art
   Amany DAHAB, University of Western Ontario, Canada
   Marjan KOOROSHnia, Swedish School of Textile, University of Boras, Sweden
c. “Le chromatisme des frères Goncourt.”
   Virginie A. DUZER, Pomona College, USA

Session 13: Color and Native North America I
Presiding: Kamel IGOUDJIL kigoudjil@gmail.com
   Joanna ZIARKOWSKA, University of Warsaw, Poland
   Léna REMY-KOVACH, University of Freiburg, Germany
c. “Southeast Woodland American Indian Designs and Body Decorations: Pre-Contact and Contact.”
   Jamie K. OXENDINE, Tribal Administrator for the Haliwa-Saponi Indian Tribe of North Carolina, USA

15:30-16h COFFEE Break
16h-17:30  
**Session 14:**  
*Presiding: Carole ECOFFET* carole.ecoffet@uha.fr  
- FEATURED EVENT  
  “A Guided Tour of the *Musée de l'impression sur étoffes*, Mulhouse”  
  by its director, **Prof. Aziza GRILL-MARIOTTE**, UHA Mulhouse, France

18-19h  
**Session 15:**  
**Keynote #3:**  
*Presiding: Charlaine OSTMANN* charlaine.ostmann@uha.fr  
- **Jaycee NAHOHAI**, Zuni artist, Zuni, New Mexico, USA  
  “Zuni Art”

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**Thursday, 15 April 2021**

9h-10  
**Session 16:**  
**Keynote #4:**  
*Presiding: Carole ECOFFET* carole.ecoffet@uha.fr  
- **Jens HAUSER**, University of Copenhagen, Denmark  
  “Greenness: Sketching the Limits of a Normative Fetish”

10h-10:30 COFFEE Break

10:30-12h—3 panels  
**Session 17:**  
**Color Theory, Cognition, and Culture 3**  
*Presiding: Manar ELSHORBAGY* mmanarmes@gmail.com  
   **Alison NAGEL**, Albert-Ludwigs Universität, Freiburg, Germany  
b. “Colour as an Indication of Authenticity”  
   **Tom STEINERT**, Universität Weimar, Germany  
c. “Chameleon Colour Change Seems to be for Social Signaling”  
   **Kazim Hilmi OR**, Augenzentrum Eckert, New-Ulm, Germany

**Session 18:**  
**Signifying (the World) in Colors**
Session 19:
Seeing Red: Color and Resistance
Presiding: Zineb Ben IMAM zineb.ben-imam@uha.fr
   Hanno BALZ, University of Cambridge, UK
b. “The Dissenting RED Self in Lyn Hejinian’s Tribunal and Anne Carson’s Autobiography of Red”
   Jennifer K. DICK, Université de Haute Alsace, Mulhouse, France
c. “Color, Victory, and Destruction: Blood in the Biblical Apocalypse”
   Lourdes GARCIA URENA, Universidad CEU-San Pablo, Madrid, Spain

12-14h LUNCH break

14-15h
Session 20:
Keynote #5:
Presiding: Astrid STARCK astrid.starck@uha.fr
   - Georges ROQUE, Centre National de la Recherche Scientifique (CNRS), France
     “Réévaluation du symbolisme des couleurs”

15h-15:30 COFFEE Break

15:30-17h—3 panels
Session 21:
Science of Color/Inventing Color
Presiding: Sid CAMPE sid.campe@uha.fr
a. “Ferdinand Verbiest’s Prismatic Devices and the Science of Color in Qing China.”
   Julie BELLEMARE, Bard Graduate Center, New York City, USA
b. “Forecasting the Pantone Color of the Year.”
   Scott EASTMAN, Lucian Blaga University, Sibiu, Romania
c. “C’est jaune, c’est moche et ça ne va avec rien . . .”
   Carole ECOFFET, Université de Haute Alsace, Mulhouse, France
Session 22:
Color and Native North America II
Presiding: Hertha Sweet WONG hertha@berkeley.edu
a. “Colorful/Colorless: The Zuni Art of Coding Colors.”
   Charlaine OSTMANN, Université de Haute Alsace, Mulhouse, France. (R)
b. “An Archaeology of Color: Documenting Ancestral Pueblo Color Choices in the
   American Southwest, 700-1600 CE.”
   Marit K. MUNSON, Trent University, Peterborough, Ontario, Canada &
   Kelley HAYS-GLPIN, Northern Arizona University, Flagstaff, USA
      Hadley Welch JENSEN, Bard Graduate Center/American Museum of Natural
      History, New York, USA

Session 23:
Color Words in Literature
Presiding: Noëlle CUNY noelle.cuny@uha.fr
a. “Interpreting the Use of Color Words in Literature: A Case Study of Kingston’s
   ‘White Tigers.’”
   Qingjun LI, Belmont University, USA
b. “The Dalit Chromatic Imagination: A Study of the Use of Colour Words in Dalit
   Memoirs.”
   Siddhartha CHAKRABORTI, Aligarh Muslim University, India
   c. “Color Lines Deconstructed in Southwestern Mixed Heritage Prose Texts and Visual
      Arts”
      Judit Agnes KADAR, University of Physical Education, Budapest, Hungary

17:30 to 19:30 DINNER break

19:30-21h
Session 24:
Conference Wrap-Up (group discussion)
Presiding: Sämi LUDWIG samuel.ludwig@uha.fr
   - “The Many Dimensions of Color”