colors and cultures 13.-15.04.2021
couleurs et cultures MULHOUSE/BASEL

## Tuesday, 13 April 2021

**Session 1:**
**8:30-9h**

- **Opening Remarks and Welcome** to the Conference
  (**Mme Greta Komur-Thilloy**, doyenne de la FLSH & Ludwig / Ostmann)

**9-10h**
**Keynote #1:**
Presiding: Léna REMY-KOVACH charlaine.ostmann@uha.fr

- **Michel MENU**,
  Centre de Recherche et de Restauration des Musées de France, Paris, France
  "Analyser la couleur des peintres (exemple : Le retable d'Issenheim, Colmar)."

10h-10:30 COFFEE Break

**10:30-12h—2 panels:**
**Session 2:**
**Color Theory, Cognition, and Culture 1**
Presiding: Zahra KANDEH KAR zahra.kandeh-kar@uha.fr

a. "Temperature, Sound and Feeling: Describing the Aesthetic Effects of Colour."
   **Hanna BRINKMAN**, Donau-Universitat Krems, Austria
b. "Of Yellow Triangles, Lemon, and Canaries: A Reevaluation of Kandinsky's Bauhaus Questionnaire on Color-Form Correspondences."
   **Beatrice IMMELMANN,** Georg-August Universitat Göttingen, Germany
c. "The Many Lives of the *Munitioni.* The Glass Cake Collection in St Peter's Work: A Huge Color Chart between Art and Science."
   **Giulia SIMONINI,** Technische Universität Berlin, Germany

**Session 3:**
**Colors, Social Construction, and Artificial Intelligence**
Presiding: Jennifer DICK jennifer-kay.dick@uha.fr

a. "The 'Soft' Power of Color: Pink, Affect, Gender Difference."
   **Dominique GRISARD,** University of Basel & Swiss Center for Social Research, Switzerland
b. "The Seen and the Obscene: Women, (In)Visibility, and Color From the Handmaids' Uniforms to Melania's Wardrobe."
   **Imen YAAKOUBI,** Jendouba University, Tunisia
c. "Finding Signifiers and Their Possible Interpretations Using Colour: Case Studies on the Painting *Secrets* by Luc Tuymans."
   **Sinem ASLAN,** Ege University, Turkey & **Luc STEELS,** Catalan Institute for Advanced Studies, Spain

12-14h LUNCH Break

**14h-15:30—2 panels**
**Session 4:**
**Color Theory, Cognition, and Culture 2**
Presiding: Nicoleta ALEXOAE-ZAGNI nalexoae@yahoo.fr

a. "Le *Traité des couleurs* de Goethe et son influence sur Kandinsky et Rudolf Steiner."
**Astrid STARCK-ADLER,** Université de Haute Alsace, Mulhouse, France
b. "The Evolution of Color."
**André KARLICZEK,** Friedrich-Schiller-Universität, Jena, Germany
c. "'Listen to the Colour of Your Dreams': Lettrisme, Isou and the 'Hypergraphic Novel.'"
**Andrew HUSSEY**, School of Advanced Study, University of London, UK

**Session 5:**
**Color and Popular Culture**
Presiding: Komi AKAKPO komi.akakpo@uha.fr

a. "The Emotional Palette: Metaphorical Representations of Feelings through Colour in Damien Chazelle's *La La Land.*"
**David Pérez CAVILLO**, Universidad de Castilla-La Mancha, Spain
b. "Who's That Girl? On the Construction of Madonna's Star Image in Post-Mao China."
**Chang LIU,** Heidelberg University, Germany
c. "Rose, (Hyper)féminité et pouvoir, de Madame de Pompadour à Paris Hilton."
**Kévin BIDEAUX**, Université de Paris 8, France

15:30-16 COFFEE Break

**16h-17:30—2 panels**
**Session 6:**
**Color and the Built Environment**
Presiding: Dominique GRISARD dominique.grisard@unibas.ch

a. "From Macro to Micro: Examining Saturated Colours in Landscape Architecture in Contemporary Urban Environments."
**Beichen YU,** University of Edinburgh, UK
b. "L'expérience sensorielle chromatique en architecture (Bechar commes cas d'étude)."
**Assil GHARIRI & Khaldia BELKHEIR,** Université de Bechar, Algérie
c. "'Mehr Farbenlicht!': Color and Environment in Paul Scheerbart's *Glass Architecture."*
**Sorrel DUNN,** Northwestern University, USA

**Session 7:**
**Re/Thinking Color**

Presiding: Silya BENNAMAR silya.benammar@uha.fr

a. "Shadows from the Walls of Death: Re-Mediating Green."
**Adam BROWN,** Michigan State University, USA
b. "Toward a Global History of Turkey Red."
**Sarah LOWENGARD,** Cooper Union, New York, USA
c. "Your Colours: Porcelain and colour as transforming entity."
**Lena HENSEL,** designer, Meissen Porcelain manufacture, Germany

**18-19h**
**Session 8:**
**Keynote #2:**
Presiding: Chang LIU chang.liu@hcts.uni-heidelberg.de

- **Hertha Sweet WONG**, University of California, Berkeley, USA
"Resisting Racialized Color: U.S. Artists Challenge the Visual Regime."

## Wednesday, 14 April 2021

**9h-10**
**Session 9:**
Presiding: André KARLICZEK andre.karliczek@uni-jena.de
**FEATURED EVENT**
"From Ontology to Description: Experiments and their Interpretation from Newton to Goethe and Further Towards Recent Optics."
**Matthias RANG,** Naturwissenschaftliche Sektion am **Goetheanum**, Dornach, Switzerland

10h-10:30 COFFEE Break

**10:30-12h—2 panels**
**Session 10:**
**Color and Literature**
Presiding: Marjan KOOROSHNIA Marjan.Kooroshnia@hb.se

a. "Shawna Yang Ryan's *Green Island:* Color Imagery and the Narration of 'White Terror.'"
**Nicoleta ALEXOAE-ZAGNI,** Université Paris 8 Vincennes-Saint-Denis, France
b. "From Racial Lines to Color Forms: The Politics of Colors in Toni Morrison's Novels."
**Hsiu-chuan LEE,** National Taiwan Normal University, Taiwan
c. "'An Onslaught of Green/In Kodachrome 64': Middle Eastern Culture as Seen through the Prism of Color in Gjertrud Schnackenberg's 'Afghan Girl' (2017)."
**Alexandra KRAEVA,** Université de Haute Alsace, Mulhouse, France

**Session 11:**
**Color and Race, Ethnicity, Class**
Presiding: Imen YAAKOUBI iyacooby@gmail.com

a. "Colour and Creole Consciousness in Jean Rhys's *Wide Sargasso Sea."*
**Alejandro NADAL-RUIZ,** University of Zaragoza, Spain.
b. "Learnings through Lalon's Livid Lyrics: A Study of Achromatic Minstrel Poetry from Bengal."
**Kusumika SARKAR,** Aligarh Muslim University, India.
c. "L'Afrique couleur-Couleur d'Afrique."
**Ange-Frédéric KOFFI,** Ecole cantonale d'art de Lausanne, Suisse

12-14h LUNCH break

**14h-15:30—2 panels**
**Session 12:**
Presiding: Alexandra KRAEVA alexandra.kraeva@univ-lorraine.fr
**Color and Art**

a. "The Spiritual Dimension of Colors in Islamic Art: A Hermeneutical Reading Through the Lens of Sufism and Expressionism."
**Amany DAHAB,** University of Western Ontario, Canada
b. "Creating a New Culture Through Design: A Sustainable Method of Colour Use in Textile Printmaking."
**Marjan KOOROSHNIA,** Swedish School of Textile, University of Boras, Sweden
c. "Le chromatisme des frères Goncourt."
**Virginie A. DUZER,** Pomona College, USA

**Session 13:**
**Color and Native North America I**
Presiding: Kamel IGOUDJIL kigoudjil@gmail.com

a. "The Meaning of Red: Eugenic Sanatoria and Strategies of Resistance in *Madonna Swan: A Lakota Woman's Story.*"
**Joanna ZIARKOWSKA,** University of Warsaw, Poland
b. "The Only Color the Spirits Can See: Red in Artistic Installations Memorializing Missing and Murdered Indigenous Women and Girls."
**Léna REMY-KOVACH,** University of Freiburg, Germany
c. "Southeast Woodland American Indian Designs and Body Decorations: Pre-Contact and Contact."
**Jamie K. OXENDINE,** Tribal Administrator for the Haliwa-Saponi Indian Tribe of North Carolina, USA

15:30-16h COFFEE Break

**16h-17:30**
**Session 14:**
Presiding: Carole ECOFFET carole.ecoffet@uha.fr

- FEATURED EVENT
  "A Guided Tour of the ***Musée de l'impression sur étoffes***, Mulhouse"
  by its director, **Prof. Aziza GRILL-MARIOTTE**, UHA Mulhouse, France

**18-19h**
**Session 15:**
**Keynote #3:**
Presiding: Charlaine OSTMANN charlaine.ostmann@uha.fr

- **Jaycee NAHOHAI**, Zuni artist, Zuni, New Mexico, USA
  "Zuni Art"

## Thursday, 15 April 2021

**9h-10**
**Session 16:**
**Keynote #4:**
Presiding: Carole ECOFFET carole.ecoffet@uha.fr

- **Jens HAUSER**, University of Copenhagen, Denmark
  "Greenness: Sketching the Limits of a Normative Fetish"

10h-10:30 COFFEE Break

**10:30-12h—3 panels**
**Session 17:**
**Color Theory, Cognition, and Culture 3**
Presiding: Manar ELSHORBAGY mmanarmes@gmail.com

a. "I See Red. Do You See Red, Too?"
   **Alison NAGEL,** Albert-Ludwigs Universität, Freiburg, Germany
b. "Colour as an Indication of Authenticity"
   **Tom STEINERT,** Universität Weimar, Germany
c. "Chameleon Colour Change Seems to be for Social Signaling"
   **Kazim Hilmi OR,** Augenzentrum Eckert, New-Ulm, Germany

**Session 18:**
**Signifying (the World) in Colors**

Presiding: Wassila HACID wassila.hacid@uha.fr

a. "Photography–Postcard–Colour: Formation Image of the World."
**Nadezhda STANULEVICH,** Peter the Great Museum of Anthropology and Ethnography, St. Petersburg, Russia
b. "Territory and Identity in American Local Color Fiction."
**Sämi LUDWIG,** Université de Haute Alsace, Mulhouse, France.
c. "A Contrastive Study of Chinese and English Non-basic Color Terms from the Perspective of Cognitive Semantics."
**Yahong XUE,** Jilin University, China

**Session 19:**
**Seeing Red: Color and Resistance**
Presiding: Zineb Ben IMAM zineb.ben-imam@uha.fr

a. "Hostile Take-Over: A Political History of the Color Red."
**Hanno BALZ,** University of Cambridge, UK
b. "The Dissenting RED Self in Lyn Hejinian's *Tribunal* and Anne Carson's *Autobiography of Red*"
**Jennifer K. DICK,** Université de Haute Alsace, Mulhouse, France
c. "Color, Victory, and Destruction: Blood in the Biblical Apocalypse"
**Lourdes GARCIA URENA**, Universidad CEU-San Pablo, Madrid, Spain

12-14h LUNCH break

**14-15h**
**Session 20:**
**Keynote #5:**
Presiding: Astrid STARCK astrid.starck@uha.fr

- **Georges ROQUE**, Centre National de la Recherche Scientifique (CNRS), France
"Réévaluation du symbolisme des couleurs"

15h-15:30 COFFEE Break

**15:30-17h—3 panels**
**Session 21:**
**Science of Color/Inventing Color**
Presiding: Sid CAMPE sid.campe@uha.fr

a. "Ferdinand Verbiest's Prismatic Devices and the Science of Color in Qing China."
**Julie BELLEMARE,** Bard Graduate Center, New York City, USA
b. "Forecasting the Pantone Color of the Year."
**Scott EASTMAN,** Lucian Blaga University, Sibiu, Romania
c. "C'est jaune, c'est moche et ça ne va avec rien . . . "
**Carole ECOFFET,** Université de Haute Alsace, Mulhouse, France

**Session 22:**
**Color and Native North America II**
Presiding: Hertha Sweet WONG hertha@berkeley.edu

a. "Colorful/Colorless: The Zuni Art of Coding Colors."
**Charlaine OSTMANN**, Université de Haute Alsace, Mulhouse, France. (R)
b. "An Archaeology of Color: Documenting Ancestral Pueblo Color Choices in the American Southwest, 700-1600 CE."
**Marit K. MUNSON,** Trent University, Peterborough, Ontario, Canada &
**Kelley HAYS-GILPIN,** Northern Arizona University, Flagstaff, USA
c. "Topographies of Color: Reactivating Indigenous Knowledge in Navajo Dye Charts."
**Hadley Welch JENSEN,** Bard Graduate Center/American Museum of Natural History, New York, USA

**Session 23:**
**Color Words in Literature**
Presiding: Noëlle CUNY noelle.cuny@uha.fr

a. "Interpreting the Use of Color Words in Literature: A Case Study of Kingston's 'White Tigers.'"
**Qingjun LI,** Belmont University, USA
b. "The Dalit Chromatic Imagination: A Study of the Use of Colour Words in Dalit Memoirs."
**Siddhartha CHAKRABORTI**, Aligarh Muslim University, India
c. "Color Lines Deconstructed in Southwestern Mixed Heritage Prose Texts and Visual Arts"
**Judit Agnes KADAR**, University of Physical Education, Budapest, Hungary

17:30 to 19:30 DINNER break

**19:30-21h**
**Session 24:**
**Conference Wrap-Up (group discussion)**
Presiding: Sämi LUDWIG samuel.ludwig@uha.fr

- "The Many Dimensions of Color"